

Northside Neighbourhood Framework – Consultation Analysis

Consultee	Section	Comment	Action Taken
National Highways	Northside Neighbourhood Framework	<p>The Framework site is in close proximity to M53 J1 and it is important that any masterplanning phase that comes forward after adoption of the Framework document takes the impact of traffic on this junction into account. Although a brownfield site, the large-scale redevelopment of the area is likely to have more of a traffic impact than the neighbouring Scotts Quay site. We would welcome further discussions with Wirral on this matter as the planning process continues. Aside from the need for further understanding regarding the future traffic impact, National Highways is overall supportive of the measures being promoted within the Framework document. In particular, section 2.8 on access and movement sets out to respond to the growing emphasis on sustainable and active transport solutions, such as trains, shuttle buses, cycling and walking. The prioritisation of pedestrian and cycle movements on streets by ensuring that they offer the most convenient routes for local trips is also welcomed. Our own net-zero carbon ambitions are assisted greatly by the promotion of sustainable, developer-led sites and the encouragement of non-vehicular methods of travel. Furthermore, developments within brownfield sites, where public transport and active travel connections are already available or can be improved to cater for an expanding population, should be promoted ahead of sites where additional highway mitigation might be required. Therefore, development such as that proposed within the Framework document is to be encouraged.</p>	No amendment to masterplan document
Homes England	Northside Neighbourhood Framework	<p>As a prescribed body, we would firstly like to thank you for the opportunity to comment on the above consultation. Homes England is the government's</p>	No amendment to masterplan document

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		<p>housing and regeneration agency. We will drive regeneration and housing delivery to create high-quality homes and thriving places. This will support greater social justice, the levelling up of communities across England and the creation of places people are proud to call home. Homes England does not wish to make any representations on the above consultation. We will however continue to engage with you as appropriate</p>	
Natural England	Northside Neighbourhood Framework	<p>Natural England supports the Framework vision and objectives and is pleased to see a strong emphasis on green infrastructure, nature corridors, and the promotion of wellbeing via increased access to nature. We welcome the goals of the draft framework, particularly those pertaining to increasing connection with nature, the protection and enhancement of existing natural assets, and Green Infrastructure (GI). The Framework should set out a clear vision for delivering GI, including identification of deficiencies in provision and opportunities for new and enhanced GI. GI policy should support and align with other natural environment policies, such as those on sustainable drainage systems, biodiversity, access, active travel and open space protection and enhancement</p>	No amendment to masterplan document
Historic England	Northside Neighbourhood Framework	<p>Historic England welcomes the creation of frameworks such as Northside, which can help to guide development and enable change to be managed in a positive way. In this instance we note that the neighbourhood framework builds upon the Birkenhead 2040 Framework upon which we provided advice in 2021. We acknowledge that the Northside area has potential to accommodate change; and we are supportive in principle of many of the ideas outlined within the document. However, we do not wish to comment in detail on the content of this framework</p>	No amendment to masterplan document

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Canal and River Trust	Northside Neighbourhood Framework	Thank you for your consultation on the Northside Neighbourhood Framework Consultation The Canal & River Trust's interest here relates to Morpeth Dock and Egerton Dock - these are both outside the 'Northside' area which is the subject of this policy document. We therefore have no comments to make on the document as drafted.	No amendment to masterplan document
PLACED delivered community engagement	Northside Neighbourhood Framework	People living on the south side of Limekiln Lane pointed out that there were two occupied houses there and asked that this is remembered as the Neighbourhood Framework is finalised and future development designed. Another person thought that the designs should enable views down to the water. A preference was expressed for quiet types of industries and low-rise residential buildings. Finally, the need for more green spaces was identified. A business owner local to the area thought that further direct engagement with existing and potentially new businesses is needed.	No amendment to masterplan document
United Utilities	Northside Neighbourhood Framework	We would welcome the opportunity to discuss the proposals with you to understand your plans better and discuss the issues which we have raised in this submission. We would specifically like to highlight the following: - How water and wastewater assets represent a constraint to any development that must be carefully considered; - How sustainable foul and surface water drainage can be integrated into your proposals; - The risk of flooding from the public sewer; - The need for a co-ordinated and holistic approach to infrastructure delivery across the NNF and across the wider regeneration proposals for Birkenhead; and - How water efficiency measures can be incorporated into the proposals	No amendment to masterplan document
Chris Wilkinson	Northside Neighbourhood Framework	Hello Ian my name is Chris Wilkinson and I'm a resident of Wirral. The development looks very interesting and long overdue. My question is who actually owns the freehold of the land ?	No amendment to masterplan document

PLACED

PLACED Engagement	PLACED Additional Comments		Action Taken
	Positive	Negative	
<p>Participants asked 'The proposals are to create a new, modern employment area at Northside. What sort of benefits do you think that could bring?'</p>	<ul style="list-style-type: none"> • More connected and collaborative business environment • Creating a neighbourhood more attractive to businesses looking to relocate to a more commercial district with incentives • Facilitating entrepreneurial and training networks • Responding to the demand for a range of plot and building sizes to suit different businesses • Allow for future expansion of businesses without needing to relocate 	<ul style="list-style-type: none"> • Ensuring current businesses are not neglected or moved out • Provide apprenticeships with local colleges and young people. 	<p>No amendment to masterplan document</p>
<p>Participants asked about their concerns related to the proposals</p>	<ul style="list-style-type: none"> • Idea of starting from a blank canvas was also thought to be potentially positive. • The different uses should be adequately located. • Well-paid apprenticeship opportunities should be provided to young people. 	<ul style="list-style-type: none"> • A business owner local to the area thought that there currently was no transparency about the future of their company. They asked whether it was possible to stay within the site and to have support, in the case they should move. Suggesting that further direct engagement with existing and potentially new businesses is needed. • People felt worried that the project would not include heritage buildings. apprenticeship opportunities should be provided to young people 	<p>No amendment to masterplan document</p>
<p>provided large printed map of the neighbourhood area enabled people to add geographically specific comments.</p>	<ul style="list-style-type: none"> • Designs should enable views down to the water. • A preference was expressed for quiet types of industries and low-rise residential buildings. • Need for more green spaces was identified 	<ul style="list-style-type: none"> • People living on the south side of Limekiln Lane pointed out that there were two occupied houses there and asked that this is remembered as the Neighbourhood Framework is finalised and future development designed. 	<p>No amendment to masterplan document</p>

PLACED Engagement	PLACED Additional Comments		Action Taken
	Positive	Negative	
Do you agree with these ideas for Northside? nine people answered this question	<ul style="list-style-type: none"> • Seven individuals agreed or strongly agreed with the project • One person who was in favour of the proposals for Northside thought that it would be good for jobs in the area. 	<ul style="list-style-type: none"> • two individuals strongly disagreed • One person who disagreed with the proposals explained that they felt like the project did not fit with what people want and that they had been disappointed by similar projects in the past 	No amendment to masterplan document